

TANZANIA

The Soul of Africa
www.tanzaniatourism.com



"Selling Tanzania Magazine ... sells Tanzania"

Managing Director, Tanzania Tourist Board

"...is fully supported by the Ministry for Tourism"

Permanent Secretary, Ministry of Tourism

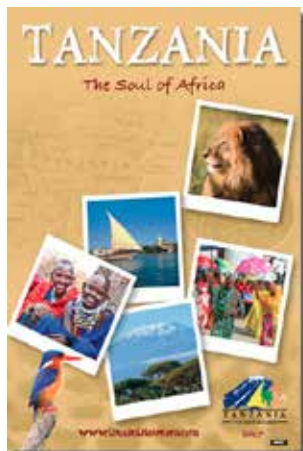
PUBLICATION: Annually, every October, since 1994.

CIRCULATION: 25 000 brochures & USB's

- DISTRIBUTION:**
- 1) Distributed from the Tanzania stand at exhibitions such as WTM (London); EIBTM (Barcelona); Vakantiebeurs (Utrecht); Matka (Helsinki); FITUR (Madrid); OTM India; ITB (Berlin); Arabian Travel Market (Dubai); Indaba (Durban); IMEX (Frankfurt); Karibu Travel Market (Arusha); Kilifair (Moshi); SITE (Dar es Salaam); World Travel Market Africa (Cape Town) and other road-shows, workshops and conferences worldwide.
 - 2) Further copies are distributed from major **Tanzanian Embassies, Consulates and High Commissions**, worldwide, as a 'response' publication for tourists and business travellers planning to visit Tanzania but requiring further information.
 - 3) Copies are also distributed from the **Tanzania Tourist Board offices** in Dar es Salaam, Arusha, Mwanza and Iringa.
 - 4) Copies are distributed to ATTA and SATOA members and named, long-haul tour operators selling East Africa, travel agents and incentive travel organisers throughout the UK and Europe, North and South America and South Africa.
 - 5) The full brochure, including ALL advertisements is available on the **TTB website**.
 - 6) Copies are distributed at the **Spotlight on Africa Travel Workshops and Expo's** in Lusaka, Gaborone, Harare, Addis Ababa, Kampala, Nairobi, Warsaw, Prague, Budapest, and the Nordic Countries.

EARLY-BIRD DISCOUNT!!!

25% Discount for advertisements booked and paid by 15th July 2017



SPACE	STANDARD RATE	EARLY-BIRD RATE
FULL PAGE	USD 4,000	USD 3,000
HALF PAGE	USD 2,400	USD 1,800
QUARTER PAGE	USD 1,400	USD 1,000

All rates include: full colour and the cost of copy-writing; design; and full colour origination.
Deadlines: Design: 15 August 2017 | CD/Email: 1 September 2017

ADVERTISING ORDER FORM

To: Derek Houston: *Houston Travel Marketing Services South Africa*
Tel: +2712 665 1191 / +2782 464 0901 **E-Mail:** derek@houstonmarketing.co.za

Please reserve a _____ page advertisement by the following company in the October 2017 edition of **"Selling Tanzania"**, at the specially discounted rate **"Early-Bird Rate"** of USD _____

Name: _____ **Company:** _____

Address: _____

Contact E-Mail: _____

Signed: _____

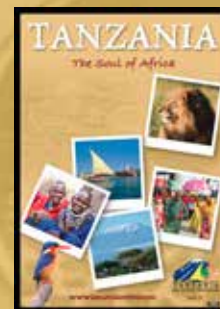
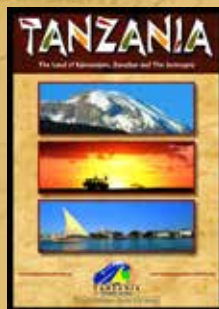
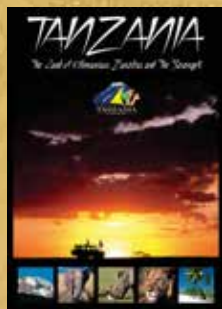
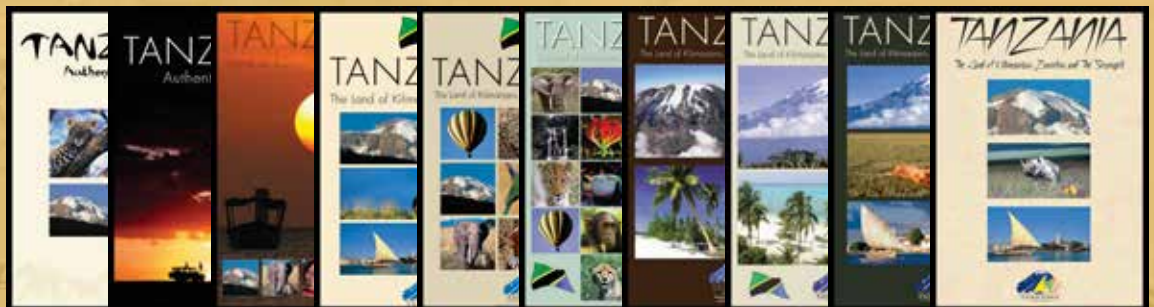
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1994 - 2003

2004 - 2013



2014 - 2016

Distribution



Travel Trade in Harare receive Selling Tanzania brochures



Selling Tanzania Brochures on display on AICC stand at IBTM World Barcelona



Lusaka Trade receive Selling Tanzania At Spotlight Travel Expo



Selling Tanzania at Spotlight on Africa in Prague



Selling Tanzania was also a hit in Warsaw!



Selling Tanzania displayed on the Leopard Tours stand At IBTM Barcelona